

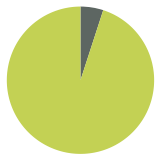


Bereavement and Caregiver Support for Canadian Hospices

Supporting families showcases your commitment to comprehensive support that extends beyond hospice-provided care—a key differentiator in today’s competitive healthcare landscape. It also improves your staff’s resilience, strengthens community relationships, and ensures a continuum of care during the most vulnerable time in people’s lives.

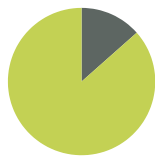
Expert support with Help Texts:

Help Texts delivers 12 months of personalized support via text message—individualized based on diagnosis, cause of death, age, relationship, and more. Texts are curated from the wisdom of over 100 world-leading experts, including therapists, hospice nurses, doctors, thanatologists, and neuroscientists. Every message is carefully crafted to **provide hope, comfort, and practical support**, and tailored to each family’s specific situation.



95%

of family members say Help Texts helped them feel more supported in their grief

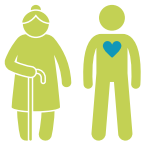


90%

6 month retention rate

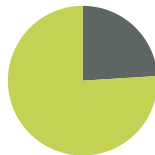


Support available in
27
languages



Especially high engagement rates

among men and people 65 and over



76%

of family members enroll within the first six months of their loss



Subscribers in
44
countries

Supporting families through their grief isn’t just an ethical imperative—it’s a strategic investment in your hospice’s future. By supporting families through this tender time of transition you can create a lasting connection between your hospice and the family members they leave behind, which strengthens your reputation for compassionate care and community leadership.

How We Support Your Mission:

STRENGTHEN FAMILY CONNECTIONS

- Share expert wisdom throughout the first year of grief
- Honor important dates and milestones
- Ensure a continuum of care for every family member

REDUCE OPERATIONAL COSTS

- Save money on mailers and postage
- Reduce stress and strain for staff
- Free your team to focus on high-touch support

BUILD COMMUNITY TRUST

- Differentiate your hospice through your commitment to whole-family care
- Strengthen your reputation for compassionate care

Support Your Team’s Well-being:

Hospice teams often develop deep attachments to their patients. That’s why along with support for families, Help Texts offers specialized support for your staff—from nurses and doctors to social workers, bereavement coordinators, chaplains and administrators.

Texts offer proven, practical strategies, including:

- Burnout prevention tips tailored to each role and setting
- Tools for processing loss while maintaining resilience
- Guidance and scripts for communicating with bereaved families
- Strategies for team leadership during difficult times
- Self-care practices that fit into busy schedules

Want to learn more? Visit helptexts.com/hospices