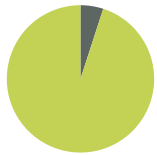




Help Texts helps unions take care of their members

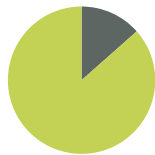
By bringing Help Texts to your membership, you're offering a benefit that truly matters—support for life's toughest moments, without stigma, judgment, or barriers.

Help Texts delivers personalized, year-long grief and mental health support via text message. Texts are curated from the wisdom of over 100 world-leading experts, including therapists, nurses, doctors, and neuroscientists. Every message is carefully crafted to provide hope, comfort, and practical support, and is tailored to each union member's specific situation.



95%

of subscribers say Help Texts helped them feel more supported



90%

6 month retention rate



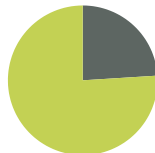
Support available in

27
languages



Especially high engagement rates

among men



76%

of grieving employees enroll within the first six months of their loss



Subscribers in

57
countries

Providing support during life's hardest moments protects your membership and strengthens the entire union.

We Make It Easy To:

KEEP MEMBERS SAFE & STRONG

- Reduce grief-related distraction, errors, and workplace accidents
- Decrease absenteeism and protect productivity
- Address "grief brain" that impacts memory and focus

BE INCLUSIVE & ACCESSIBLE

- Available in 27 languages
- Designed for all tech levels – no apps or smartphone required
- High engagement with men

COMPLEMENT EXISTING RESOURCES

- Extend support beyond short-term counseling
- Send union-specific updates and information

Eliminate waitlists and deliver immediate support for:

- Grief after the loss of a child, partner, parent, friend, or colleague
- Pregnancy loss, due to miscarriage, stillbirth, infertility, or medical termination
- Pet loss, acknowledging a deeply felt but often overlooked grief
- Caregiving for a loved one with cancer, ALS, dementia, or other serious illness
- Mental health challenges including anxiety, loneliness, depression, financial stress, suicidal thoughts, and burnout

Want to learn more? Visit helptexts.com/unions