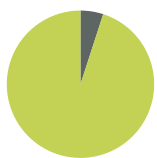


Clinically Sound Support for Reproductive Grief

Supporting families through reproductive grief and pregnancy loss showcases your commitment to comprehensive support that extends beyond standard care—a key differentiator in today's competitive healthcare landscape. It also reduces staff burnout and turnover and ensures compassionate care during one of the most vulnerable times in people's lives.

Expert support with Help Texts:

Help Texts offers clinically sound, year-long support via text message, guiding families through the many stages of reproductive grief, including challenges with conception, the stress and fear of losing a child during pregnancy, and the emotional journey of pregnancy or infant loss. Texts are curated from the wisdom of over 100 world-leading experts, including therapists, nurses, doctors, thanatologists, neuroscientists, and child-loss specialists.



95%
of subscribers say Help Texts helped them feel more supported in their grief



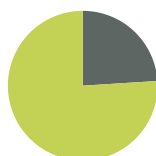
90%
6 month retention rate



Support available in
27
languages



Especially high engagement rates
among men



76%
of griever enroll within the first six months of their loss



Subscribers in
44
countries

Supporting grieving families isn't just an ethical imperative—it's a strategic investment in your organization's future. With approximately 2.4 million reproductive losses annually in the U.S., providing specialized grief care creates a lasting connection between your organization and families experiencing loss, which strengthens your reputation for compassionate care and community leadership.

We Make It Easy To:

IMPROVE PATIENT OUTCOMES

- Lower stress during fertility journeys
- Reduce risk of prolonged grief and mental health issues

STRENGTHEN FAMILY CONNECTIONS

- Reach families in 27 languages with cultural sensitivity
- Reinforce support networks with tips for friends and family

INCREASE ENGAGEMENT AND OUTREACH

- Survey families and gather data through feedback tools
- Differentiate through compassionate reproductive loss care
- Access real-time analytics and feedback

REDUCE OPERATIONAL COSTS

- Scale support without additional staff resources
- Transform traditional care packages into digital support
- Strengthen relationships with referral networks and payers

Support Your Team's Well-being:

Along with support for families, Help Texts offers specialized support for your team—from nurses and doctors to social workers and administrators.

Texts offer proven, practical strategies, including:

- Burnout prevention tips tailored to each role and setting
- Tools for processing loss while maintaining resilience
- Guidance and scripts for communicating with bereaved families
- Strategies for team leadership during difficult times
- Self-care practices that fit into busy schedules