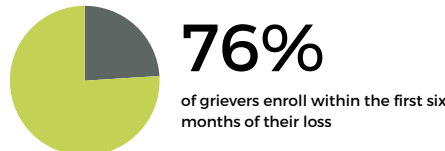
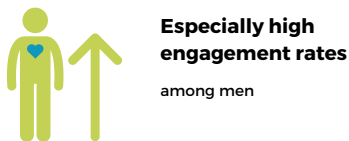
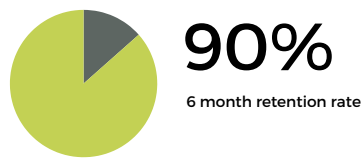


Support Grieving Employees: Boost Well-being and Productivity

Positive grief support experiences strengthen employee well-being while protecting workplace productivity, building a more connected workplace culture, and differentiating your company in today's competitive talent landscape. They also decrease workplace accidents, reduce absenteeism, and help employees navigate the most vulnerable times in their lives.

Expert support with Help Texts:

Help Texts delivers personalized, year-long grief support via text message—individualized based on diagnosis, cause of death, age, relationship, and more. Texts are curated from the wisdom of over 100 world-leading experts, including therapists, hospice nurses, doctors, thanatologists, and neuroscientists. Every message is carefully crafted to **provide hope, comfort, and practical support**, and tailored to each employee's specific situation.



Nearly half of working-age Americans are grieving a recent loss. Grieving employees experience reduced productivity and increased absenteeism, costing US businesses over \$113 billion annually. With unsupported employees 56% more likely to leave their company, helping them through their grief isn't just compassionate care—it's a strategic investment in your organization's workforce, efficiency, and bottom line.

How We Support Your Mission:

STRENGTHEN EMPLOYEE WELL-BEING

- Share expert wisdom for navigating grief at work
- Honor important dates and milestones

PROTECT WORKPLACE PRODUCTIVITY

- Reduce the leading cause of absenteeism
- Prevent workplace errors and accidents

MAXIMIZE BENEFITS INVESTMENT

- Complement existing EAP services with continued support
- Extend care beyond limited counseling and leave
- Survey employees and gather valuable data

EMPOWER LEADERS AND TEAMS

- Train managers through specialized texts
- Foster a workplace culture of compassion and connection
- Strengthen reputation as an employer of choice

Support Your Team's Well-being:

Today's employees face numerous challenges beyond grief alone. Help Texts provides comprehensive support across multiple life transitions:

- **GRIEF** support for loss of loved ones
- **PREGNANCY LOSS** support
- **PET LOSS** support for the often-overlooked grief of losing animal companions
- **CAREGIVER** support for employees caring for loved ones with terminal diagnoses
- **HEALTH & WELL-BEING** support for depression, anxiety, divorce, thoughts of suicide, and more

**Navigating life's challenges can be hard.
Getting support doesn't have to be.**

Want to learn more? Visit helptexts.com/employers