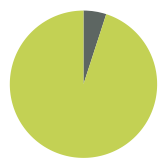


Caregiver and Grief Support for Children's Hospitals

Positive bereavement care experiences strengthen your community relationships while showcasing your hospital's commitment to comprehensive care that extends beyond the hospital walls—a key differentiator in today's competitive healthcare landscape. They also improve your staff's resilience and help support families during the most vulnerable times in their lives.

Expert support with Help Texts:

Help Texts delivers personalized, year-long grief support via text message—individualized based on diagnosis, cause of death, age, relationship, and more. Texts are curated from the wisdom of over 100 world-leading experts, including therapists, nurses, doctors, thanatologists, and neuroscientists. Every message is carefully crafted to **provide hope, comfort, and practical support**, and tailored to each family's specific situation.



95%

of family members say Help Texts helped them feel more supported in their grief



90%

6 month retention rate

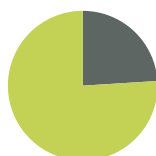


Support available in
26
languages



Especially high engagement rates

among men



76%

of family members enroll within the first six months of their loss



Subscribers in
44
countries

There is nothing more tragic than the loss of a child. That tragedy creates a lasting connection between your hospital and patient families, who in turn shape community perceptions of both your organization and the healthcare system as a whole. **Supporting these families through their grief isn't just an ethical imperative—it's a strategic investment in your hospital's future.**

How We Support Your Mission:

STRENGTHEN FAMILY CONNECTIONS

- Share expert wisdom throughout the first year of grief
- Honor important dates and milestones
- Reinforce natural support networks with tips and date reminders for friends and family who want to help

REDUCE OPERATIONAL COSTS

- Mitigate institutional risk by fostering positive relationships
- Reduce employee turnover and stress-based disability
- Free your team to focus on high-touch support

BUILD COMMUNITY TRUST

- Demonstrate your commitment to whole-family care
- Strengthen your reputation for compassionate care
- Differentiate through support that extends beyond hospital walls

Support Your Team's Well-being:

In children's hospitals, healthcare workers often develop deep attachments to their young patients. That's why along with support for families, Help Texts offers specialized support for your team—from nurses and doctors to social workers and administrators.

Texts offer proven, practical strategies, including:

- Burnout prevention tips tailored to each role and setting
- Tools for processing loss while maintaining resilience
- Guidance and scripts for communicating with bereaved families
- Strategies for team leadership during difficult times
- Self-care practices that fit into busy schedules

Want to learn more? Visit helptexts.com/childrens-hospitals