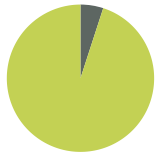


Transforming Aftercare for Donation Agencies

Positive aftercare experiences create lasting advocates for tissue donation while strengthening community relationships, improving your staff's well-being, and making life a little easier for families during the most vulnerable times in their lives.

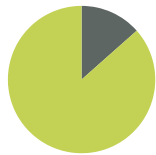
Expert support with Help Texts:

Help Texts delivers personalized, year-long grief support via text message—individualized based on the cause of death, age, relationship, time since death, and more. Texts are curated from the wisdom of over 100 world-leading grief experts, including therapists, nurses, doctors, thanatologists, and neuroscientists. Every message is carefully crafted to **provide hope, comfort, and practical support**, and tailored to each family's specific situation.



95%

of family members say Help Texts helped them feel more supported in their grief



90%

6 month retention rate



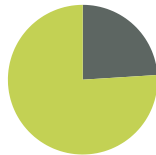
Support available in

26
languages



Especially high engagement rates

among men and people 65 and older



76%

of family members enroll within the first six months of their loss



Subscribers in

44
countries

Every tissue donation represents both a profound loss and a remarkable gift. It can also create a powerful relationship with donor families, who often become passionate champions for tissue donation. **Supporting your donor families through their grief isn't just an ethical imperative—it's a strategic investment in your organization's future.**

How We Support Your Mission:

STRENGTHEN FAMILY CONNECTIONS

- Share expert wisdom throughout the first year of grief
- Honor important dates and milestones
- Reinforce natural support networks with tips and date reminders for friends and family who want to help

REDUCE OPERATIONAL COSTS

- Reduce reliance on costly mailings
- Free your team to focus on in-person programming and donation events
- Gather valuable feedback through low-friction surveys

BUILD COMMUNITY TRUST

- Turn compassionate care into lasting advocacy
- Show your ongoing commitment to every donor family
- Build trust that increases future authorization rates

Support Your Team's Well-being:

Help Texts also offers specialized support for your team—from social workers and aftercare coordinators to nurses and administrators. Texts offer proven, practical strategies, including:

- Burnout prevention tips tailored to each role and setting
- Tools for processing loss while maintaining resilience
- Guidance and scripts for communicating with bereaved families
- Strategies for team leadership during difficult times
- Self-care practices that fit into busy schedules

Want to learn more? Visit helptexts.com/donation-agencies